

QUARTER ONE NEWSLETTER

The latest news and updates from the Western Wisconsin Working for Tobacco Free Living Coalition.



Western Wisconsin Working for Tobacco-Free Living

Clean air. Healthy communities.

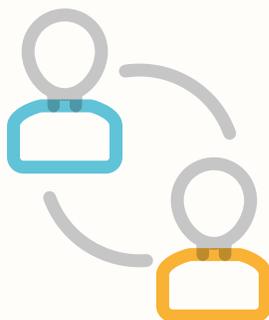
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COALITION NEWS & ANNOUNCEMENTS

New Coordinator: Felicia Fisk
Grant Period: 2021-2022

PLANNING AND COLLABORATION UNDERWAY

*Quarter 1 Meeting
Held on September 22nd, 2021*



Our first coalition meeting for this grant year was on September 22nd, 2021. During this meeting members, discussed several different components of the grant including,

- Health Equity Toolkit
- Communication Plan
- Community Readiness Assessment
- Action Plan

These documents are living documents that we can modify and assess as the grant year continues.

Some additional updates from this meeting are WI Wins compliance checks have been postponed until quarter four based on the increase in COVID-19 cases, upcoming community events, the discussion of creating a vaping backpack, and the creation of a new FACT group.



MEET THE NEW COORDINATOR

Hi! My name is Felicia Fisk, and I am the new grant coordinator for Western Wisconsin Working for Tobacco-Free Living. A little background about me is that I was born and raised in Polk County. I graduated from Winona State University in 2019 with a Bachelor of Science degree in Public Health with an emphasis in Community Education. I am very excited to be taking on this role and can not wait to see where this year will take us as a coalition.

Fun Facts About Me:

- I recently rescued a 6-month-old German Shepard puppy named Kash.
- My favorite pass times are spending time with my family and friends, traveling when I can, and enjoying the outdoors.

Contact information:

Email: Felicia.fisk@co.polk.wi.us

Phone: 715-485-8525

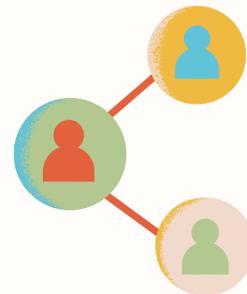
NEW FACT LOCATION

The Western Wisconsin Working for Tobacco-Free Living now has a new FACT location. Our new FACT group will be within the St. Croix Falls School District.



NEW MEMBER RECRUITMENT

The Western Wisconsin Working For Tobacco-Free Living is always looking to recruit new members or groups that benefit our coalition's work. Some areas that we have discussed recruiting from are those that can reach our target populations more exclusively. These areas include mental health, rural health, the LGBTQ+ community, pregnant women, and low socioeconomic status. If you know of any groups or organizations that fall within these sections or other groups you feel would benefit our cause please, reach out.



UPCOMING EVENTS

November 6th, 2021: Family Day Out Event at Unity School District

If your county would like to work together to host an event please reach out to Felicia at Polk County.

Felicia.fisk@co.polk.wi.us

PLEASE NOTE

We are currently working with a marketing specialist here at Polk County to update the W3TFL website. Expect more updates on this in the upcoming months.