

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

Volume 7 Issue 4 - April 30th, 2017



Quarterly Coalition Meeting!

Hello everyone; W3TFL will be meeting quarterly in 2017. The dates are listed below so mark your calendars!

- **Thursday June 15th 10:00AM**
- Thursday September 14th 10:00AM
- Thursday December 14th 10:00AM

**The meeting will be held at the Polk County Public Health Department. 100 Polk County Plaza Balsam Lake WI 54810*

Smokecheck.org name change to WITobaccoCheck.org

Since 2008, smokecheck.org has helped retailers provide the necessary training to Prevent tobacco sales to minors. To better assist with training needs smokecheck.org has moved to **WITobaccoCheck.org**. Retailers can now send employees who are involved in the sale of tobacco to **WITobaccoCheck.org** to receive training that is required by law. The training is still easy to use, free of charge, and helps employees and retailers avoid costly fines and penalties.

Spread the Word!!

Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary. We would love to come and do a presentation to spread the word!



 **Hassle-free
employee training.
Tobacco-free kids.
It's a win-win.**



WITobaccoCheck.org

Sponsored by the Wisconsin Tobacco Prevention and Control Program, part of the Wisconsin Department of Health Services

Americans Strongly Support FDA Regulation of Tobacco Products, Oppose Efforts to Weaken Oversight of E-Cigarettes and Cigars

Voters across party lines overwhelmingly support the 2009 law that gave the U.S. Food and Drug Administration authority to regulate tobacco products, and large majorities oppose efforts to weaken FDA oversight of electronic cigarettes and cigars, according to a national poll conducted for the Campaign for Tobacco-Free Kids.

The poll was released as Congress negotiates a spending bill that must be passed by April 28 to keep the government open. Tobacco companies are pushing to insert provisions (riders) in the bill that would greatly weaken FDA oversight of e-cigarettes and cigars. The poll found clear opposition to weakening FDA authority over tobacco products:

- More than three-quarters (78 percent) of voters support FDA regulation of e-cigarettes, with 65 percent expressing strong support. After being read arguments on both sides, 61 percent of voters said Congress should not weaken the FDA's authority to regulate e-cigarettes, while only 32 percent supported limiting the FDA's authority.

- By a nearly two-to-one margin (60 percent to 34 percent), voters say Congress should continue to allow the FDA to regulate all tobacco products, including large premium cigars, rather than pass a law preventing the FDA from regulating such cigars. One of the provisions before Congress would completely exempt "large and premium cigars" from FDA oversight, but defines such cigars so broadly it could end up exempting cheap, machine-made, flavored cigars that are widely used by kids.

The poll found strong voter support for prohibiting the use of candy and fruit flavoring in tobacco products in general (76 percent to 21 percent), as well as in e-cigarettes specifically (73 percent to 23 percent). Voters also favor a number other specific steps the FDA could take:

- 94 percent favor restricting tobacco marketing aimed at children.
- 89 percent support requiring tobacco companies to submit new tobacco products to the FDA for review before they are allowed to be sold.
- 88 percent support requiring tobacco companies to take measures, when scientifically possible, to make tobacco products less harmful.
- 82 percent favor preventing tobacco companies from making claims that some products are less harmful than others unless the FDA determines those claims are true, and that those claims will not cause more people to smoke.
- 82 percent support requiring large graphic warning labels on cigarette packs to better convey the health risks of smoking.



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