

# Western Wisconsin Working for Tobacco-Free Living

[www.W3TFL.org](http://www.W3TFL.org)

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## Quarterly Coalition Meeting!

Hello everyone; W3TFL will be meeting quarterly in 2017. The dates are listed below so mark your calendars!

- **Thursday March 16th 10:00AM**
- Thursday June 15th 10:00AM
- Thursday September 14th 10:00AM
- Thursday December 14th 10:00AM

*\*The meeting will be held at the Polk County Public Health Department. 100 Polk County Plaza Balsam Lake WI 54810*

## Tobacco News

- Article on dual use in the [New England Journal of Medicine](#)
- St. Louis City Board of Aldermen Approves Tobacco-Free Baseball 14 of 30 MLB Stadiums Will Be Tobacco-Free in 2017 Season—[www.tobaccofreebaseball.org](http://www.tobaccofreebaseball.org).
- FDA Proposes Its First-Ever Tobacco Product Standard—<https://www.gpo.gov/fdsys/pkg/FR-2017-01-23/pdf/2017-01030.pdf>
- MMWR—Association Between The Real Cost Media Campaign and Smoking Initiation Among Youths— United States, 2014–2016 [https://www.cdc.gov/mmwr/volumes/66/wr/mm6602a2.htm?s\\_cid=mm6602a2\\_w](https://www.cdc.gov/mmwr/volumes/66/wr/mm6602a2.htm?s_cid=mm6602a2_w)

## W3TFL Contact Information

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## Other Tobacco Products (OTPs) Presentations

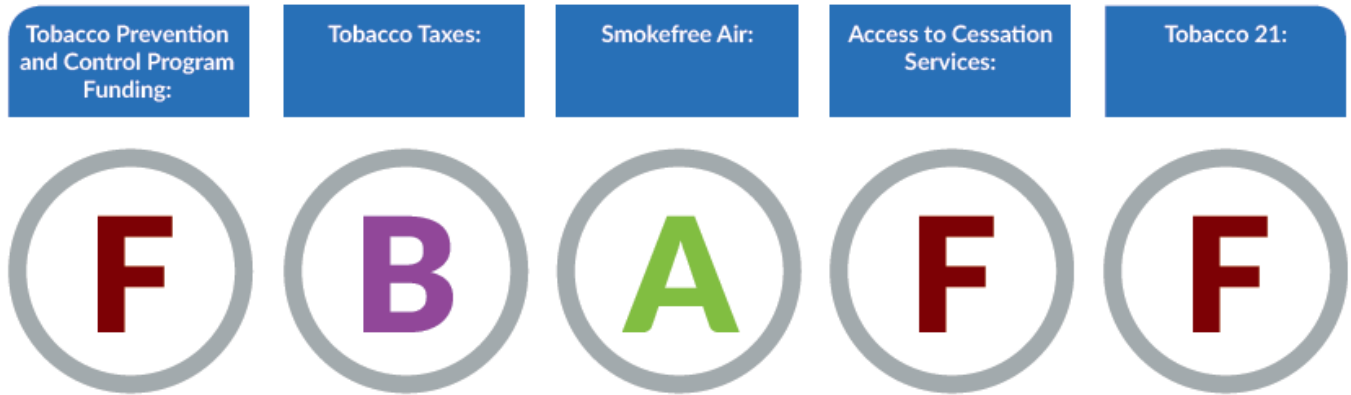
If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary. We would love to come and do a presentation to spread the word!



STATE OF **TOBACCO CONTROL** 2017 

**WISCONSIN**  
REPORT CARD

We know how to prevent tobacco use and help current smokers quit, but states and the federal government are not implementing these proven-effective, lifesaving laws and policies. The American Lung Association's "State of Tobacco Control 2017" report shows both the progress and failure of states and the federal government to prevent and reduce tobacco use. To learn more go to [StateOfTobaccoControl.org](http://StateOfTobaccoControl.org)



 **State Goals:**

1. Prevent funding cuts to the statewide Tobacco Prevention and Control Program (TPCP);
2. Enact legislation that would require all sales of tobacco products and e-cigarettes to be clerk assisted; and
3. Continue to pass local ordinances that include e-cigarettes in those communities' comprehensive smokefree air laws, setting the groundwork for future state policy.

 **State Facts:**

Health Care Costs Due to Smoking:	\$2,663,227,988
Adult Smoking Rate:	17.3%
Adult Tobacco Use Rate:	20.2%
High School Smoking Rate:	8.1%
High School Tobacco Use Rate:	12.5%
Middle School Smoking Rate:	1.3%
Smoking Attributable Deaths:	7,850

**MORE THAN ONE IN FOUR KIDS IN THE U.S. USES TOBACCO PRODUCTS.**



**StateOfTobaccoControl.org**

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