

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

Volume 6 Issue 9 - September 30th, 2016



Quarterly Coalition Meeting!

Hello everyone; W3TFL will be meeting quarterly in 2016. The dates are listed below so mark your calendars!

- **Thursday December 15th 10:00 AM**

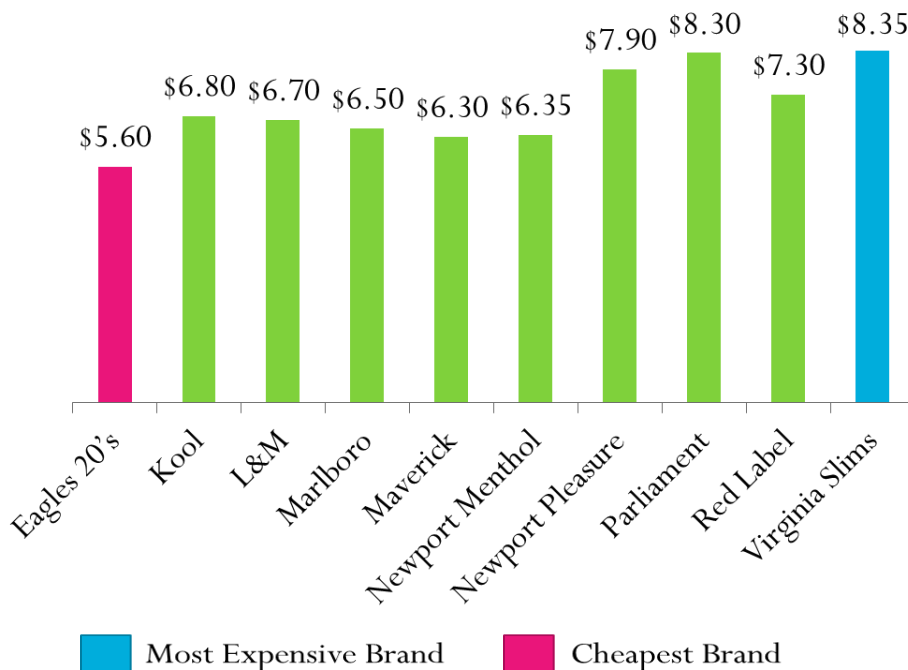
**The meeting will be held at the Polk County Public Health Department. 100 Polk County Plaza Balsam Lake WI 54810*

2016 Environmental Scan Results

Recently the Western Wisconsin Working for Tobacco-Free Living (W3TFL) visited convenience stores in Barron, Burnett, Pierce, Polk and St. Croix Counties to learn more about the advertising of tobacco products in Dollar Stores and what we found was shocking.

- **15 Dollar Stores were scanned (8 Dollar Generals and 7 Family Dollars)**
- **67% of Retailers had tobacco products within 4 feet of candy**
- **Tobacco products were significantly cheaper at dollar store (averaging \$7.00) than at other retailers (averaging \$8.50)**

Brand	Average Cost
Eagles 20's	\$5.60
L&M	\$6.70
Kool	\$6.80
Newport Menthol	\$6.35
Maverick	\$6.30
Marlboro	\$6.50
Red Label	\$7.30
Newport Pleasure	\$7.90
Parliament	\$8.30
Virginia Slims	\$8.35



Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary. We would love to come and do a presentation to spread the word!

Congratulations to our SPARK Mini Grant—Grantees

Spark mini-grants are periodically available to assist campuses in tobacco-free campus initiatives, including work towards a tobacco-free campus policy or to maintain a policy already in place



WITC – New Richmond
 WITC – Rice Lake
 UW – River Falls



WI Wins Results To Date

County	% Done	Sale Rate
Burnett	100	3.3%
Pierce	83	23%
Polk	100	15.5%
St. Croix	100	17.8%

Amery FACT youth encouraging there peers to be Tobacco Free !



Don't forget to check out our Facebook page at:
www.facebook.com/W3TFL/

W3TFL Contact Information

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