

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

Volume 4 Issue 12 July 31st, 2014



Quarterly Coalition Meeting!

Hello everyone our next W3TFL quarterly coalition meeting is coming up! So mark your Calendars! Also Listed are the meeting dates and times for the remainder of 2014.

- Tuesday September 9th 10:00 AM
- Tuesday December 9th 10:00 AM

All meetings will be held at the Polk County Health Department in Balsam Lake. Balsam Lake, WI.

More Addictive And Deadly!

News from Tobacco Free Kids latest report - Designed for Addiction: How the Tobacco Industry Has Made Cigarettes More Addictive, More Attractive to Kids and Even More Deadly. The report confirms what some have suspected: today's cigarettes are **more addictive, more attractive to kids and more deadly** than 50 years ago. Smokers today, including the 2.7 million kids throughout the United States who currently smoke, are at far greater risk than ever before.

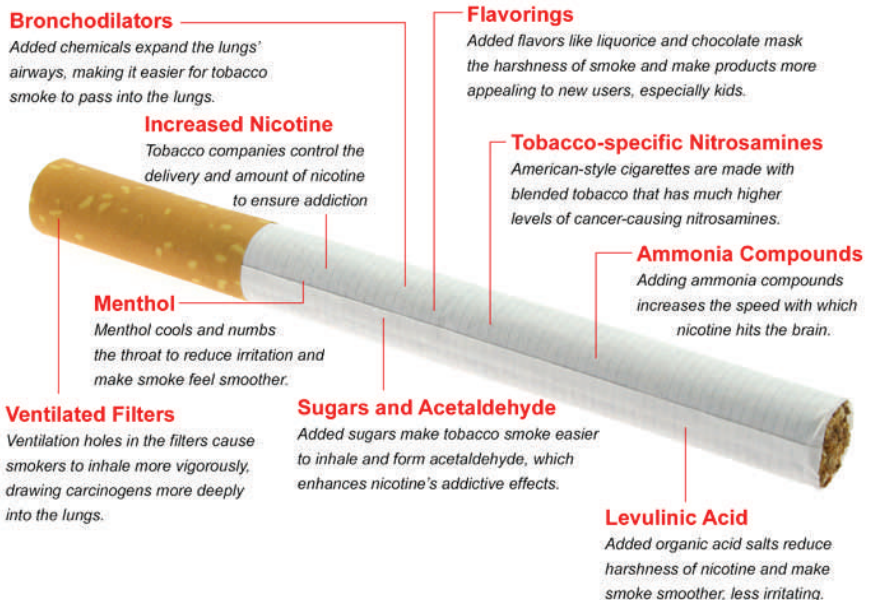
Here's how a product as harmful as cigarettes can get worse- today's cigarettes have:

- Increased nicotine levels to ensure addiction.
- Added ammonia, which speeds up the delivery of nicotine to the brain.
- Added sugars, which make inhaling smoother and easier and makes nicotine more addictive.
- Added organic acid salts and flavors like licorice and chocolate mask harshness of smoke and make products more appealing to kids.

This report was released to mark the fifth anniversary of the landmark 2009 law giving the Food and Drug Administration power to regulate tobacco products.

Other Tobacco Products (OTPs) Presentations

If your organization/
group is
interested in learning
more about other tobacco
products (OTPs), please
contact Mary or
Elizabeth. We would love
to come and do a
presentation to spread
the word!



Minnesota limits indoor electronic cigarette use

Measure also puts e-cigs behind the counter and requires child-safe packaging!

New legislation that took effect July 1st in Minnesota prohibits e-cigarette use in several public places, including government buildings, public schools, and most health care facilities. Some residential health care facilities have smoking rooms where e-cigarettes can still be used. The law also requires retailers selling e-cigarettes to keep them behind the counter and to be licensed. Next year, starting January 1, the law will require child resistant packaging of e-cigarette liquids sold in Minnesota. The law also prohibits anyone under 18 years of age to possess an e-cigarette nicotine dispenser on public school grounds.

"As part of this law, we have taken this step to protect children and government workers by opting for clean air in public schools and in government buildings," said Minnesota Commissioner of Health Dr. Ed Ehlinger. "We encourage others to do likewise by voluntarily exercising their rights to limit e-cigarettes and keep their workplaces vapor free."

Under the Minnesota Clean Indoor Air Act e-cigarette use is now subject to the same prohibitions and restrictions as smoking in some locations, such as:

- Licensed day care, including family home daycare during hours of operation.
- Buildings and vehicles owned or operated by public school districts.
- Health care facilities and clinics, except residents of residential health care facilities or psychiatric units can still use e-cigarettes in enclosed areas, such as smoking rooms, that meet applicable regulations.
- Buildings owned or operated by the state of Minnesota, as well as Minnesota cities, counties, and townships.
- Facilities owned by Minnesota State Colleges and Universities and the University of Minnesota.
- Facilities licensed by Minnesota Department of Human Services, and those MDH-licensed facilities subject to federal licensing requirements.

More information on e-cigarettes can be found at <http://www.health.state.mn.us/ecigarettes>.

More information on the Minnesota Clean Indoor Air Act can be found at <http://www.health.state.mn.us/freedomtobreathe/>.

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What will they come up with next?

You can now purchase accessories for your e-cigarettes. If this is not marketing to our youth then what is! These mustaches come in 3 styles and 3 colors. A great reminder of the importance of tobacco prevention and control efforts!

