

# Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

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## Quarterly Coalition Meeting!

Hello everyone our next W3TFL quarterly coalition meeting is coming up! So mark your Calendars! Also Listed are the meeting dates and times for the remainder of 2014.

- Tuesday June 3rd 10:00 AM
- Tuesday September 9th 10:00 AM
- Tuesday December 9th 10:00 AM

All meetings will be held at the Polk County Health Department in Balsam Lake.

## FACT's New Look and Focus

FACT has a new logo and focus. The new focus of the FACT movement is to spread the truth about the health effects of smoking. Our Amery FACT group is doing just that, as they help spread the word in their community.

Spreading the Truth  
About Tobacco



A New Display Board Ready and Looking For a Home!

## Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary or Elizabeth. We would love to come and do a presentation to spread the word!

Elizabeth has completed a brand new display board. Covering E-Cigarettes, Marketing, General Facts, and a Comparison of Tobacco Retailers Vs Fast Food Retailers. If you would like to use this board in your business or community contact Elizabeth at [Elizabeth.hagen@co.polk.wi.us](mailto:Elizabeth.hagen@co.polk.wi.us) and she will get it to you to display!



# National Men's Health Week

In recognition of National Men's Health Week, the W3TFL Coalition is encouraging men who smoke to quit and reminding them that free help is available.

According to the 2012 Wisconsin Behavioral Risk Factor Surveillance Survey (BRFSS), slightly more than a fifth of men in Wisconsin currently smoke. According to the latest Surgeon General's report, the risk of lung cancer for male smokers has doubled over the last fifty years.

In addition to the well-known health effects of tobacco use, such as Cancer, Heart Disease, and Stroke, the new report also finds that smoking is a cause of erectile dysfunction. Cigarette smoke alters blood flow necessary for an erection, and smoking interferes with the healthy function of blood vessels in erectile tissue.

The benefits of quitting are immediate and lasting:

- Healthier skin.
- Fresher breath.
- Blood Pressure Drops.
- Lung function and circulation improves.
- Clothes and hair smell better.
- Senses of taste and smell improve.
- More money to spend on other things.

Men who quit often say they feel more in control of their lives because they don't need to plan their lives around smoking. They don't have to worry about finding places to smoke or about bothering others when they smoke.

The W3TFL Coalition encourages men who smoke to talk to their doctor or take advantage of free assistance provided in Wisconsin; through the Wisconsin tobacco quit line at 1-800-QUITNOW. For more information of the Quit Line see our April 2014 edition of the newsletter.



SUFFER FROM ERECTILE  
DYSFUNCTION (ED)



SMOKING IS A CAUSE OF ED

## W3TFL Contact Information

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## Action Item

We are looking for Coalition Members to help with a W3TFL **Tobacco Retailer Environmental Scan**. An environmental scan is an assessment of retail establishments to collect information about the tobacco advertising and product availability present. The scans can be done when you are visiting a local gas station or convenience store that sells tobacco—they do not require lots of additional time! If you are interested in helping out please contact Elizabeth at [Elizabeth.hagen@co.polk.wi.us](mailto:Elizabeth.hagen@co.polk.wi.us) and she will get the recording document to you.

Thanks for you consideration!!