

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

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Quarterly Coalition Meeting!

Please watch your emails for notification of our next W3TFL quarterly coalition meeting. The meeting will be held at the Polk County Health Department. 100 Polk County Plaza, Suite 180 Balsam Lake, WI. More information will be coming soon!

WI Wins 2013

The 2013 WI Wins numbers for W3TFL are listed below. Please take time to thank retailers for not selling to minors. It is also a good time, as a coalition member, to encourage retailers to train their employees on smokecheck.org. Smokecheck.org is an easy online tool to learn the facts about Wisconsin's tobacco sales laws.

County	Total Inspections	Total Number of Completed Inspections	Number of Sales	2013 Sales Percentage	2012 Sales Percentage
Burnett	29	23	1	4.3%	5.5%
Pierce	35	24	6	25%	0%
Polk	51	46	6	13%	19.5%
Rusk	29	23	2	8.7%	16.6%
St Croix	61	55	4	8.9%	22.9%

2014 State of Tobacco Report

The American Lung Association recently released the 2014 State of Tobacco Report. This report grades states and the federal government on key policies that can help prevent the death and disease caused by tobacco use. Please visit the report at: <http://www.stateoftobaccocontrol.org/>



Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary. We would love to come and do a presentation to spread the word!

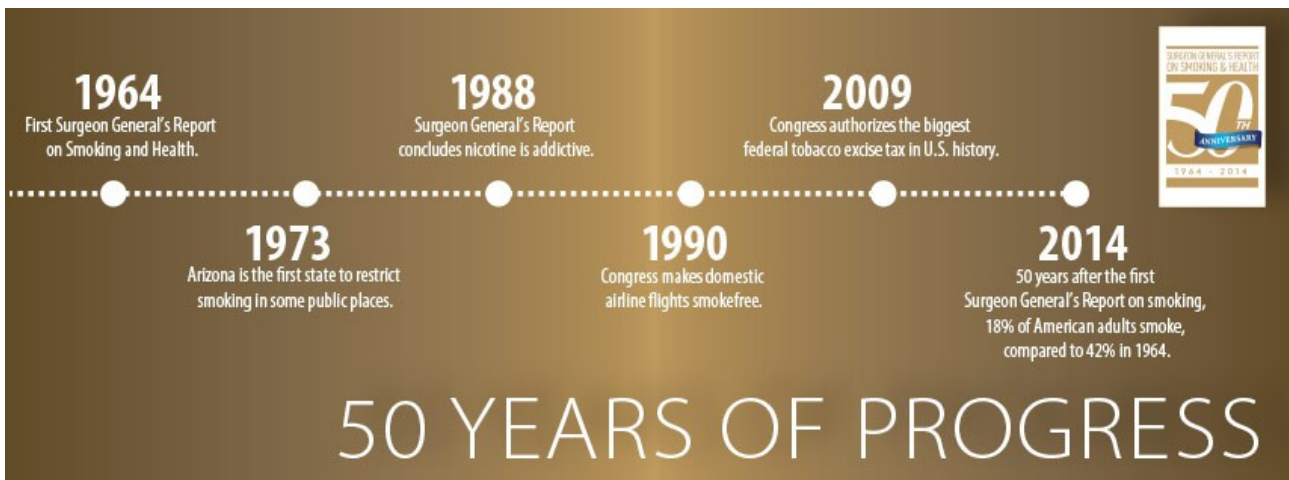
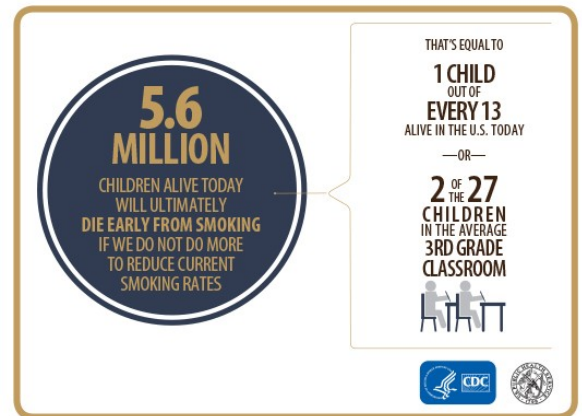
50th Anniversary of the Surgeon General's Report on tobacco and health

2014 marks the 50th anniversary of the original U.S. Surgeon General's report on tobacco. That first report provided critically important information on tobacco products and their health harms and led to numerous public health advances. However, the newest Surgeon General's report shows that tobacco is still a major problem.

- If current rates continue, 5.6 million American kids alive today will die early from smoking
- Nearly eight out of 10 chronic obstructive pulmonary disease (COPD) deaths are caused by smoking
- About three out of four teen smokers become adult smokers even if they plan to quit in a few years
- Smokers are 30% to 40% more likely to develop type 2 diabetes than nonsmokers
- More than 16 million people already have at least one disease from smoking

W3TFL Contact Information

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THE NEXT 50 YEARS

IF WE COULD HELP EVERY SMOKER TO QUIT SMOKING AND KEEP YOUNG PEOPLE FROM STARTING IN THE FIRST PLACE, THE RESULTS WOULD BE STAGGERING.



DISEASES AND HEALTH PROBLEMS LINKED TO SMOKING

LINKED TO SMOKING

1 OUT OF 3 CANCER DEATHS COULD BE PREVENTED

SMOKING CAUSES CANCER

—IN THE—
LUNGS • TRACHEA • BRONCHUS • ESOPHAGUS • ORAL CAVITY • LIP • NASAL CAVITY • LARYNX • STOMACH • BLADDER • PANCREAS • KIDNEY • COLON AND RECTUM • AND CAUSES LEUKEMIA.
Smoking can cause cancer almost anywhere in the body.

