

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

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Quarterly Coalition Meeting!

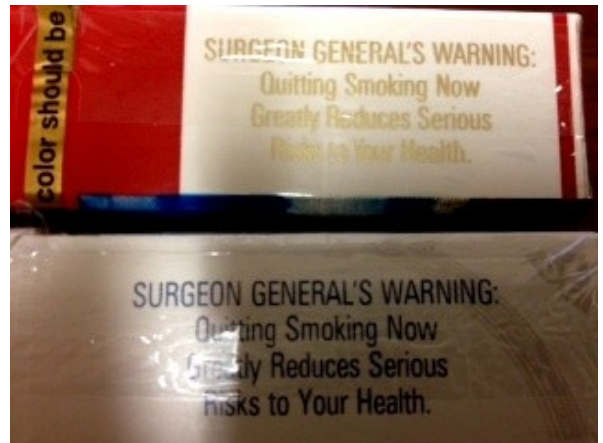
Please watch your emails for notification of our next W3TFL quarterly coalition meeting. The meeting will be held at the Polk County Health Department. 100 Polk County Plaza, Suite 180 Balsam Lake, WI. More information will be coming soon!

FDA to Move Forward with Creation of New Graphic Warning Labels

On April 22nd the U.S. Supreme Court let the previous ruling stand. The ruling upheld most of the provisions of the 2009 law giving the Food and Drug Administration authority of tobacco products. This ruling included the requirement of a large graphic warning labels.

This ruling of the Supreme Court allows the FDA to move forward in creating a graphic warning label which complies with the 2009 law and recent court rulings.

The new warnings are needed to better inform Americans about the deadly consequences of smoking. As Congress found in enacting the requirement, the current, text-only warnings - which are printed on the side of cigarette packs and haven't been updated since 1984 - are stale and unnoticed. Studies around the world and evidence presented to the FDA show that large, graphic warnings are most effective at information consumers about the health risks of smoking.



Amery FACT Group



Writing
Letters for
the Joint
Finance
Committee



Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary or Cortney. We would love to come and do a presentation to spread the word!

Joint Finance Hearing

There was great representation at the Joint Finance Hearing in Baldwin on April 18th from W3TFL! There was a total of 10 speakers from W3TFL and other coalition members who came out in support of those speaking. A big Thank You to those who came to speak at the hearing as well as those who submitted written testimony! If you missed the Joint Finance Hearing and are interested in watching any of the 4 hearing held across the state [click](#) here to see the recorded hearings.

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