

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

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Quarterly Coalition Meeting!

Please watch your emails for notification of our next W3TFL quarterly coalition meeting. The meeting will be held at the Polk County Health Department. 100 Polk County Plaza, Suite 180 Balsam Lake, WI. More information will be coming soon!

New rules for RYO Shops

Local roll your own (RYO) tobacco stores will have to either shut down or get the proper permits. In order to comply with state and federal law, roll your own tobacco stores will now have to get both manufacturer and distributor permits from the Wisconsin Department of Revenue, sell more than half of their Roll Your Own product to other retailers, obtain certification from the Wisconsin Department of Justice to be placed on its approved directory of cigarettes for sale in Wisconsin, and ensure that all cigarettes made in the roll your own machines comply with fire safety standards.



In September 2011 the Department of Revenue notified RYO tobacco shops operating in Wisconsin that they were manufacturers of cigarettes and needed to be paying the cigarette tax. It meant the owners of those machines had to pay a higher tax rate on the products they were selling. One tobacco store owner in Wausau sued, arguing the customers of RYO cigarettes actually do the manufacturing themselves. An injunction was placed on this ruling allowing RYO shops to temporarily operate. Last month, July 2012, President Obama signed federal legislation declaring that the owners of the RYO machines were manufacturers and the US Sixth Circuit Court of Appeals ruled that owners of RYO machines could be regulated as manufacturers under federal law.

The Wisconsin Department of Revenue says it is going to start checking on the state's roll-your-own tobacco machines again, to see if operators have the permits and tax stamps required on cigarette packages leaving their stores.

Graphic Cigarette Warning Labels

A federal appeals court on Friday upheld a decision excluding the federal government from requiring tobacco companies to put large graphic health warnings on cigarette packages to show that smoking can disfigure and even kill people. In a 2-1 decision, the U.S. Court of Appeals in Washington affirmed a lower court ruling that the requirement ran afoul of the First Amendment's free speech protections.

In March, a federal appeals court in Cincinnati ruled that the law was constitutional. The contradicting decisions mean the case will likely be settled by the U.S. Supreme Court on appeal. To learn more about the graphic labels click [here](#).

Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary or Cortney. We would love to come and do a presentation to spread the word!

CDC Study Shows Increase in OTP Use

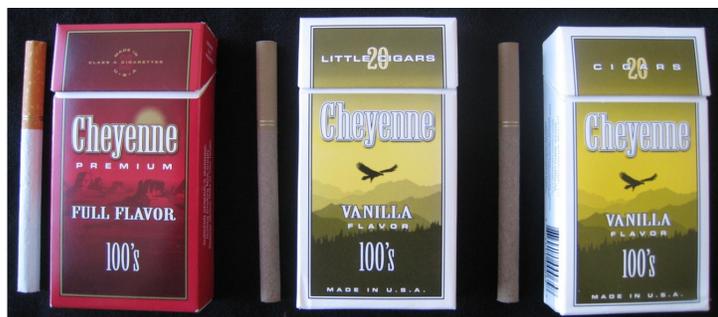
Increases in total adult consumption of pipe tobacco (used for roll-your-own RYO cigarettes, see image below) and cigarette-like cigars since 2008 have slowed declines in total cigarette consumption, according to a new report from the Centers for Disease Control and Prevention. Total cigarette use continued on a 11-year decrease, declining 2.5% from 2010-2011.

From 2000-2011, the largest increases were in consumption of pipe tobacco, (482%) and large cigars (233%). The increase in cigars was due partly to tobacco manufacturers adding weight to many small cigars so they can be classified as large cigars and avoid higher taxes and regulation, while at the same time keeping a size and shape very similar to cigarettes (see image below).

A total consumption of all smoked tobacco products decreased by 27.5% between 2000-2011. Despite the overall decrease in use of all smoked tobacco products, the use of non-cigarette smoked tobacco products increased by 123%.

The report was published in the CDC journal Morbidity and Mortality Weekly report. To view the full report go to: www.cdc.gov/mmwr.

Cheyenne Cigarettes vs. Small Cigars vs. Large Filtered Cigars



Source: Campaign for Tobacco Free Kids



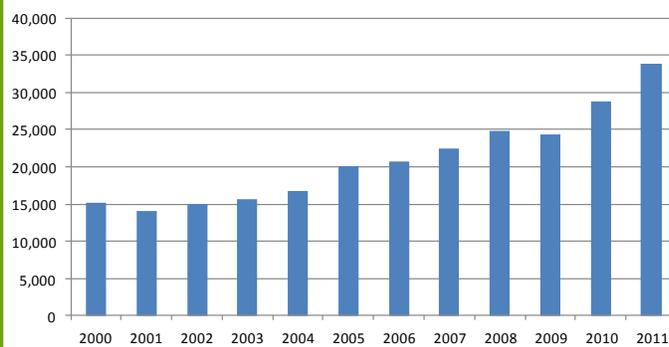
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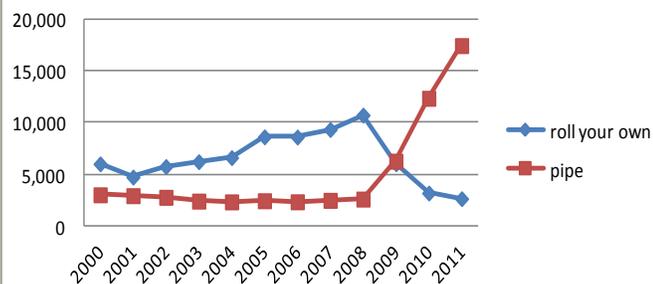
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Total Consumption of Noncigarette Combustible Tobacco (in Millions)



Loose Tobacco Consumption (in Millions)



Total Consumption of Cigarettes (in Millions)

