

# Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

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## Save the date: Quarterly coalition meeting!

Please join us **Tuesday June 19th 2012** for our W3TFL quarterly coalition meeting. The meeting will be held at the Polk County Health Department from 10:00 am to 12:00 pm. 100 Polk County Plaza, Suite 180 Balsam Lake, WI. We hope to see you there!

## Surgeon Generals Report

This is the 31st tobacco-related Surgeon General's report issued since 1964. It describes the epidemic of tobacco use among youth ages 12 through 17 and young adults ages 18 through 25, including the epidemiology, causes, and health effects of this tobacco use and interventions proven to prevent it. Some of the highlights of this report are:

- More than 600,000 middle school students and 3 million high school students smoke cigarettes.
- Rates of decline for cigarette smoking have slowed in the last decade.
- Rates of smokeless tobacco use are no longer declining, and they appear to be increasing among some groups.
- Youth are sensitive to nicotine and can feel dependent earlier than adults. Because of nicotine addiction, about three out of four teen smokers end up smoking into adulthood, even if they intend to quit after a few years.
- Tobacco companies spend more than a million dollars an hour in this country alone to market their products. This report concludes that tobacco product advertising and promotions still entice far too many young people to start using tobacco.

To view the full report click [here](#).

## CDC's New Videos

CDC's Office on Smoking and Health (OSH) launched a new campaign on March 15, 2012, to raise awareness of the human suffering caused by smoking and to encourage smokers to quit. The campaign is called "*Tips From Former Smokers*" and profiles people who are living with the significant adverse health effects due to smoking, such as stomas, paralysis from stroke, lung removal, heart attack, limb amputations, and asthma. To learn more about this campaign and view the videos click [here](#).

## Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary or Cortney. We would love to come and do a presentation to spread the word!

## Highlighting an OTP: Blunt Wraps

Blunt wraps are hollowed out tobacco leaf to be filled by the consumer with tobacco (or other drugs commonly marijuana) and comes in different flavors. These flavors include candy, fruit and alcoholic drinks. Some examples are:

- French Vanilla
- Cosmopolitan
- Chocolate
- Blueberry Burst
- Grape-a-licious
- Mojito
- Georgia Peach

The many different flavors they come in create different aromas and flavors for the smoker.

The health risks associated with blunt wraps are the same as cigarettes, if not slightly increased since people roll their own and may not include a filter.

## W3TFL Contact Information

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