

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

Volume 2 Issue 9 February 29, 2012



Spread the message!

We would love for our coalition outreach to grow!! Please send this monthly newsletter to five to ten new people that may be interested in tobacco prevention and control.

Wisconsin Youth Risk Behavior Survey

The Wisconsin Youth Risk Behavior Survey (YRBS) is conducted as part of a national effort by the U.S. Centers for Disease Control and Prevention to monitor health-risk behaviors of the nation's high school students and is administered by DPI every two years. The behaviors monitored by the Wisconsin YRBS include traffic safety; weapons and violence; suicide; tobacco use; alcohol and other drug use; sexual behavior; diet, nutrition and exercise.

The trend of decreasing cigarette and other tobacco use among Wisconsin high school students now stretches over a decade. In 2011, Wisconsin saw significant decreases on most measures of tobacco use on the YRBS.

- In 2011, 41% of high school students reported trying a cigarette at least one time in their life compared to 64% in 2001.
- The prevalence of students who smoked a cigarette before the age of 13 decreased from 27% in 1993 to 9% in 2011.
- During 1993-2011, a significant decrease occurred in the percentage of students who reported smoking a cigarette on one or more of the past 30 days (32%-15%).

To learn more about tobacco use and other high school students health-risk behaviors click [here](#).

Amery FACT



Amery FACT Group proudly displaying their Factivism. They will slowly take off the candy pieces revealing the not so sweet truth about tobacco.

Other Tobacco Products (OTPs) Presentations

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary or Cortney. We would love to come and do a presentation to spread the word!

Highlighting an OTP: e-cigarette

Electronic cigarettes are products designed to give nicotine to the user in the form of a vapor. Typically, they are composed of:

- a rechargeable battery-operated heating element
- a replaceable cartridge that may contain nicotine or other chemicals
- an atomizer which when heated, converts the contents of the cartridge into a vapor

This vapor can then be inhaled by the user. These products are often made to look like cigarettes, cigars, and pipes. They are also sometimes made to look like everyday items such as pens.

According to the FDA, e-cigarettes may contain ingredients that are known to be toxic to humans, and may contain other ingredients that are not safe. Additionally, these products may be used in addition to cigarettes in places where smoking isn't an option.

Because clinical studies about the safety and efficacy of these products have not been submitted to FDA, consumers currently have no way of knowing:

- whether e-cigarettes are safe for their intended use
- what types or concentrations of potentially harmful chemicals are found in these products
- how much nicotine they are inhaling when they use these products

<http://www.fda.gov/newsevents/publichealthfocus/ucm172906.htm>



W3TFL Contact Information

Mary Boe
Coalition Coordinator
mary.boe@co.polk.wi.us
715-485-8834

Cortney Draxler
Public Health Specialist
cortney.draxler@co.polk.wi.us
715-485-8517

www.w3tfl.org

