

Western Wisconsin Working for Tobacco-Free Living

www.W3TFL.org

Volume 2 Issue 1 June, 30 2011



Save the date for our quarterly coalition meeting!

Please join us August 4, 2011 for our quarterly coalition meeting. The meeting will be held from 1 pm to 3 pm at the Polk County Health Department. Located at 100 Polk County Plaza, Suite 180, Balsam Lake, WI 54801. We hope to see you there!

1 year Celebration of Smoke-Free Air!

Come join us at Gibby's Lanes in New Richmond to celebrate the 1 year anniversary of Smoke-Free Air on July 5th from 3 pm to 8 pm. There will be FREE bowling, snacks, and door prizes! All ages are welcome!



After one year, it's clear that Wisconsin is better smoke-free!

- Wisconsin bars and restaurants saw a 92% decrease in unhealthy air after the law took effect.
- Wisconsin bartenders experienced a 36% decrease in respiratory healthy symptoms after the law took effect.
- All Wisconsinites can now enjoy a night out without being exposed to secondhand smoke in Wisconsin's bars and restaurants.

Update!

Governor Scott Walker used his line-item veto power to veto a part of the state budget that would have changed the way chewing tobacco products are taxed in the state. This veto means that smokeless tobacco products including the most popular brands like Skoal, Copenhagen, Kodiak, and Grizzly will continue to be taxed at 100% of the manufacturer's price rather than being switched to a weight-based form of taxation.

If your organization/group is interested in learning more about other tobacco products (OTPs), please contact Mary or Cortney. We would love to come and do a presentation to spread the word!

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- 69% of Wisconsinites support the law and it was passed with bi-partisan support.
- Fewer than 1 percent of Wisconsin's businesses have had compliance issues reported to <http://www.wibettersmokefree.com/>
- 72% of bartenders say they support the smoke-free law. In fact, 60% of bartenders who smoke support it. Clearly, the law is working for employees.
- The law is achieving its goal of creating healthier Wisconsin workplaces.

New Warning Labels for Cigarettes

The FDA released nine new warning labels that are to appear on all cigarette packages and advertisements. Manufacturers are required to make the change no later than September 2012. This measure was taken to make sure every American knows the dangers of smoking. In implementing this measure, the United States will join 43 other countries that already require pictures on cigarette packs. These warnings are the most significant change to cigarette labeling in 25 years! To learn more about the warning labels go to: <http://www.fda.gov/TobaccoProducts/Labeling/CigaretteWarningLabels/default.htm>

